



Teaching English to Speakers of Other Languages

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American TESOL for Business online certification program gives you a general guide to the theoretical approaches of TESOL. Methodologies of TESOL, TEFL, and ESL are explored, with focus on teaching business English.

Program Objectives - Examine the core knowledge of TESOL - Create ESL lesson plans - Assess and compare TESOL methods of teaching - Facilitate successful communication in the TESOL classroom

Goals Addressed - Correctly identifying methods and approaches to TESOL. - Improvement of student achievement by creating a safe and shameless learning environment. - Improvement of teacher confidence. - Introduction to teaching ESL online.

Competencies *Participants will be able to:* - Consistently provide a classroom environment that is supportive to the latest trends of TESOL. - Design and implement ESL lesson plans that reflect best teaching practices, and target student ESL learning needs. - Demonstrate high expectations of all students learning. - Monitor and assess student progress.

TESOL certification issuance based on: - Successful completion of required assignments - Successful completion of required lectures - Successful completion of required quizzes - Successful completion of required thesis

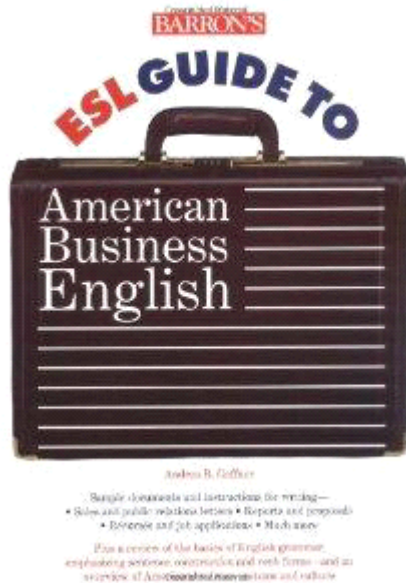
Distance Learning - Allows you to create your own learning environment - Allows you to complete studies at your own pace - Allows you to fit curriculum into a busy lifestyle

How it Works Online - Utilization of learning software such as Moodle, Adobe Connect, & Php Live - Login to complete assignments and view your progress towards TESOL certification - Interact live with American TESOL instructors via webcam & chat

Program Completion - American TESOL for Business Certification - Optional job placement teaching English abroad

Requirements - A computer and internet connection - English fluency - GED or High School Diploma

American TESOL for Business Certification Program includes 3 e-books, and consists of assignments and readings from Barron's ESL Guide to American Business English textbook. All materials are included in the tuition price.



Module One – 5 Hours

Reading Assignment - Pages 1 - 10, TESOL for Business e-book

Video Assignment - How to Teach Resource

Review of Acronyms Resource

What do the acronyms TESOL, SLA, L1 and L2 stand for?

Guide to acronyms.

Acronyms Quiz

E-book Reading Assignment

Learning Methods Quiz

Reading Assignment - Approaches to TESOL

In your own words, explain five teaching approaches/methods for TESOL, and which methods you think will work best for adult professionals.

Guide to approaches and methods.

Modules Two – Four, 5 Hours

TESOL Methods

Guide to approaches and methods.

TESOL Methods & Approaches Quiz

Module Five – 5 Hours

Reading Assignment - Pages 11 - 20, TESOL for Business e-book

Wikipedia Reading Assignment

Guide to pedagogy

Define Pedagogy:

Video Assignment - Observing Standards-in-Action: ESL Classroom Lesson

Guide to Lesson Planning e-book

Write a sample lesson plan for each of the five teaching approaches/methods.

Sample work sheets for use in business lesson plans.

Guide to ESL lesson plans.

Module Six – Nine, 5 Hours

Lesson Planning

Guide to ESL lesson plans

Understanding Connectionism, Morphology, and Syntax.

SEP Reading Assignment file

E-book Reading Assignment

Grammar, Morphology and Syntax Quiz

Module Ten – 5 Hours

Reading Assignment - Pages 21 - 30, TESOL for Business e-book

Reading Assignment - What is a Call Center?

Reading Assignment - Call Center Lesson Plan

Create a Lesson Plan for ESL Learners Working at a Call Center

Prepare to begin supporting business ESL students in resume format and creation skills.

Write A Business Resume.

Sample Business Resumes

Module Eleven – 5 Hours

Prepare to begin supporting business ESL students in preparation of business plan presentations.

Business plan presentation

Online Business Plan Template

Construct a plan for opening a business overseas.

Guide to business plans.

Module Twelve – 5 Hours

Reading Assignment - Interview Lesson Plan

Make a lesson plan describing procedures for assisting students to practice interviews in the classroom. Be specific.

Guide to interviews.

Module Thirteen – 5 Hours

Reading Assignment - Financial Terms

Review Financial Terms

Name and define at least 10 other key financial terms that were not mentioned in the text.

Guide to financial terms.

Module Fourteen – 5 Hours

Using one of the learning approaches prepared in the beginning of the assignments, create a lesson plan that utilizes financial terms.

Guide to ESL business lesson plans.

Module Fifteen – 15 Hours

Reading Assignment - Pages 30 - 45, TESOL for Business e-book

Reading Assignment - Barron's Guide to Business English

Final Essay

Contact Us

American TESOL Institute, China

Room 503 Shenfeng Building, No. 438 Tianyaoqiao Rd. Xujiahui District, Shanghai

上海徐家汇天钥桥路 438 号申峰大厦 503 邮编: 200030

TEL: 021-51078189 021-60520696

Toll Free in China: 400-698-1070

Fax: 021-64380230

Email: tesol@tesolsh.com

MSN: tesol@live.cn

Skype: tesolsh

Web: www.TESOLsh.com